

1/3
MANDATORY
EXHIBITING AREA
REQUEST FORMMIR
MULTIMEDIA
INTEGRATION
EXPOThe Future of AudioVisual
and Entertainment Technology
4-6.04.27
RIMINI
EXPO CENTRE**EXHIBITING AREA *****INTERESTED EXHIBITING IN AREA**

The Company _____ also said contracting party, interested in participate in MIR – MULTIMEDIA INTEGRATION EXPO 2027, asks to value an exhibiting proposal as follows:

- ☐ AUDIO-LIGHTING-VIDEO TECHNOLOGIES
☐ INTEGRATED SYSTEMS
☐ BROADCASTING
☐ MUSIC/DJING
☐ ASSOCIATIONS - TRADE PRESS
☐ OTHER

Sq. m requested _____

Open Sides

Turnkey area

YES	No
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If so Model

1	2	3	4
A1	A4	G	F

NOTES – IMPORTANT**

* For information about application costs, area rates etc see exhibiting rates form; for information about turnkey booths see turnkey stand form. Technical forms are available on website <http://en.mirtechexpo.com/>

**** Further notes**

For further details about registration procedure see Chap. I Art. 2 in General Rules and Regulations here enclosed or always available in <http://en.mirtechexpo.com/>
 Acceptance of applications also depends on the fact that there are no outstanding payments due

We remind you that the total balance must be paid by and no later than 22 February 2027

PAYMENT PROCEDURE**APPLICANT'S REQUESTS / NOTES**

Via bank transfer to: ITALIAN EXHIBITION GROUP SPA
 Indicating: DEPOSIT MIR-MULTIMEDIA INTEGRATION EXPO 2027
 Bank account: UNICREDIT
 IBAN Code – IT 44 A 02008 05364 000003175843
 BIC /SWIFT Code – UNCR IT MMORR
 Please clearly indicate company name

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APPLICATION FORM SIGNATURE

The company _____ application form holder, having read the General Rules & Regulations, here attached and always also available on <https://www.mirtechexpo.com/en/exhibit/exhibitor-info/documents>, (Ref code Reg. MUS27) which it accepts in their entirety undersigning this form, requests to value an exhibiting proposal in the next edition of MIR-MULTIMEDIA INTEGRATION EXPO 2027

MANDATORY

Date

Stamp and signature of contracting firm's legal representative

As specific approval of the GENERAL RULES AND REGULATIONS clauses and TECHNICAL RULES AND REGULATIONS indicated below:

According to and by effect of art. 1341 of Italian Civil Code, the undersigned approves the General Rules and Regulations of Participation and the Technical Rules and Regulations printed overleaf at numbers:

GENERAL RULES & REGULATIONS OF PARTICIPATION

According to and by effect of art. 1341 of Italian Civil Code, the undersigned approves the General Rules and Regulations of Participation printed overleaf at numbers:

Chapter I art. 3 (eligible participant profiles)

Chapter II art 1 (participation rules), art. 2 (compulsory base rates), art.3 at points 1 e 2 (payment terms), art. 4 at points 2, 3, 4 (exhibition layout, stand allocation, modification, transfer), art.5 at points 1,2, 3 (terms and conditions of supply), art. 6 (Reserved Area and its using), art. 7 (Participants official list and digital guide map), art 8 (advertising tools buying).

Chapter III art 1 at points 1, 2,3, 4, 5 (exclusion from the exhibition for rejection of the application, organizer's withdrawal, proposal of participation annulment, failure to pay the balance, outstanding administrative matters), art 2 at points 1, 2 e 3 (withdrawal, no participation, barters withdrawal), art. 3 (rescheduling of the event), art. 4 at points 1, 2 e 3 (exhibition cancellation, suspension, alternative proposals),

Chapter IV art. 1 at point 2 (business meeting), art. 2 (on-site promo activities), art. 3 (public open activities), art. 4 (retailing), art. 5 (beverage and food distribution), art. 6 (Noise regulation), art. 7 (personal dignity, event decorum protection),

Chapter V art. 1 (damages, insurance), art. 2 (industrial, intellectual and digital property rights), art. 5 (general rules and regulations, supplements and modifications), art. 6 (photo and video reproduction), art. 7 (acceptance of general rules and conditions- official language, applicable law and competent court), art. 8 (legislative decree 231/2001, code of ethics and termination).

TECHNICAL RULES AND REGULATIONS

Letter C (Technical rules and Regulations modification), **Letter E** (workplace safety), **Number 1** (stand plan and stand design approval), **Number 2** (access to the expo centre), **Number 3** (stand set-up e dismantling) point 3.1 (official dates and hours), point 3.2 (obligations and prohibitions during set-up or removal operations), point 3.2.2 (smoking regulations), point 3.3 (stand dismantling), **Number 4** (contractors and provision of services), **Number 5** (safety standards - fire prevention), **Number 6** point 6.1 (safety standards - electrical systems), point 6.2 (plumbing systems), point 6.3 (telephone systems) point 6.4 (internet lines), **Number 7** (exhibition safety - security service - responsibility exemption), **Number 8** (Rules during Exhibition's days), point 8.6 (food and beverage service), point 8.7 (machinery and its use), point 8.8 (regulation of noise levels), point 8.9 (stand cleaning), point 8.10 (waste and food disposal).

MANDATORY

Date

Stamp and signature of contracting firm's legal representative

FORWARD TO
EXPO@IEGEXPO.IT IN PDF
FORMAT

2/3
MANDATORY
COMPANY
DETAILS FORM



MIR
MULTIMEDIA
INTEGRATION
EXPO

The Future of AudioVisual
 and Entertainment Technology
4-6.04.27
 RIMINI
 EXPO CENTRE

COMPANY DETAILS *please indicate the company interested in value an exhibiting proposal(contracting party) in capital letters*

Company name

Firm's Legal Representative.

Address

Phone

Town

Zip code

Country

Fax

Email

Website

MAILING ADDRESS *

Address

Town

Zip code

Nation

phone

fax

CONTACT DETAILS mandatory **

Contact's Name

Mobile phone

Office phone

Email

*Contact person's data will be processed for i) pre-contractual purposes and, ii) in the case of stipulation of the participation contract, contractual purposes - e.g. sending access credentials to the reserved area - and soft-spam, and iii) basic profiling purposes, as indicated in the Privacy Policy of the IEG Group at the following [link](#).

INVOICING DETAILS *Please fill in every field in capital letters*

V.A.T. no./ T.I.N.(mandatory for invoicing)

Firm's Legal Representative.

Address

Phone no.

Town

ZIP code

Country

Fax no.

In case of Vat exemption please send the documentation in advance to customers@iegexpo.it

** We remind you that with the indication of a different billing name on the invoices/fiscal documents, the contracting party/participant declares to Italian Exhibition Group Spa that he/she will assess the proposal of participation that will be sent to him/her and, after signing the proposal of participation, will participate in the expo, in the interest of the person in whose name the invoice/fiscal document is issued, and by whom he/she has been commissioned.

In the event of any dispute on behalf of the person in whose name the invoice is issued, the contracting party/participant undertakes to settle any outstanding matters with Italian Exhibition Group SpA directly and personally.

MANDATORY

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Stamp and signature of contracting firm's legal representative

PRIVACY POLICY FOR THE PROCESSING OF PERSONAL DATA

I have read the IEG Group's Privacy Policy at the following [link](#) and I declare the following wishes regarding the purposes of the processing for:

➤ **Advanced profiling (purpose 5) by IEG:**

☐ I consent ☐ I do not consent

➤ **Direct marketing other than soft spam (purpose 7) by IEG:**

☐ I consent ☐ I do not consent

➤ **Transfer of data from IEG to partner companies or to third-party subjects of IEG and/or its Controlled Companies, for their subsequent independent direct marketing actions (purpose 8a):**

☐ I consent ☐ I do not consent

➤ **Transfer of data from IEG to social network platforms, for their subsequent actions to determine - starting from the analysis of the data subject's social profile(s) - new groups of leads (i.e. potential other customers) with a similar profile to those communicated by IEG and lookalike campaigns (purpose 8b):**

☐ I consent ☐ I do not consent

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The company _____ as per contracting party/ renter of the stand, registers, as Cap II Part 1 art. 2 of the General Rules & Regulations, the following co-exhibitors¹⁾, hosting them on its stand and undertakes to pay the sum of **€ 750,00 plus registration fee (€ 850,00)** for each of them.

Hosted firms participate directly in the exhibition and will be listed in the exhibition's Official Catalogue, with the caption: "hosted by", followed by the name of the host company.

Notes:

This form has to be sent only in case of hosted firms

Co-exhibitor firms participate in the exhibition directly and will be listed in the exhibition's Official Catalogue, with the caption: "hosted by", followed by the name of the host company.

The sums due for co-exhibitors will be automatically charged to the hosting company

If due, VAT must be added to these figures.

1- CO-EXHIBITOR DATA *to be filled in in capital letters*

Company	Contact name:**
Address	
Town	Direct phone:
ZIP code	Country
Phone no.	Fax
Email	Direct email:
Website	

2- CO-EXHIBITOR DATA *to be filled in in capital letters*

Company	Contact name:**
Address	
Town	Direct phone:
ZIP code	Country
Phone no.	Fax
Email	Direct email:
Website	

3- CO-EXHIBITOR DATA *to be filled in in capital letters*

Company	Contact name:**
Address	
Town	Direct phone:
ZIP code	Country
Phone no.	Fax
Email	Direct email:
Website	

**** Contact details will be only processed to fulfil contractual and legal obligations relating the exhibition, among whic transmission of Exhibitors Reserved Area passwords.**

ITALIAN EXHIBITION GROUP SpA declines all responsibility for any errors or omissions in the Official Catalogue. No responsibility is taken for the entry of companies who have not sent the original form correctly filled in and within the foreseen deadline, or have not paid the entire or partial sums due for the registration of hosted firms. The General Rules & Regulations are valid and applicable in their entirety for hosted firms.

MANDATORY

 Date Stamp and signature of contracting firm's legal representative