



MIR
MULTIMEDIA
INTEGRATION
EXPO

**The Future of AudioVisual
and Entertainment Technology**

4-6.04.27

RIMINI EXPO CENTRE

Organized by

**ITALIAN
EXHIBITION
GROUP**
Providing the future

mirtechexpo.com

EXHIBITING RATES FORM

EXHIBITING RATES PER SQ.M. – BARE AREA⁽¹⁾

From 16 to 64 sq.m	From 65 to 128 sq.m	Over 128 sq.m
€ 154.00 On the entire surface	€ 140.00 On the entire surface	€ 130.00 On the entire surface

EXHIBITING AREA RATES PER SQ.M⁽¹⁾ – 16 or 32 SQ.M.

TYPE A1	€ 235.00
TYPE A4	€ 239.00
TYPE G	€ 254.00
TYPE F	€ 282,00

Other items:

Registration fee

€ 850,00

(mandatory for each exhibitor) The Registration fee includes: insurance as specified in Chap. III Art.1, exhibitors badges in line with the space purchased, trade visitor tickets in line with the space purchased, inclusion in the online catalogue, two car park permits, Wi-Fi connection, lead scanner.

The possibility of announcing to everyone, via the Web site, new products being presented at the expo and any events on exhibitors' stands. The news, which will be seen by everyone, must be announced by accessing your reserved area.

Security extra services and music royalties ⁽²⁾	€ 1,95/mq
Online Catalogue entry – represented company or Brand each	€ 200,00
Hosted companies fee (in case of more companies inside one booth) + Registration Fee	€ 750,00

VAT must be added to these figures, if due

INVITATION TICKETS SOLD TOGETHER WITH REGISTRATION FEE AND SQUARE METRES CONFIRMED

	Sq.m	Trade visitor Tickets
All exhibitors have a right to receive trade visitor ticket according to the sq.m purchased, as follows:	up to 64	100
	from 65 to 128	200
	over 128	300

- (1) **Bare area** rate includes area only, Registration Fee and possible further items must be added. **Turnkey rate** includes fitting, furnishing, carpet, power supply (1 Kw every 16 sq.m until maximum 4 Kw).
- (2) Implementation of increasing safety requirements by the public authorities contribution (metal detectors, extra cost for international VISAs increasing control obligations, more security staff and devices as metal detectors during the exhibition) and music royalties for broadcasting.

Other services available: furnishing and fitting rent, cleaning, translators and hostess staff, loading and unloading items, audio-visual equipment renting etc. These and more other services can be booked after signing the exhibiting proposal.

For further information please visit the website: www.mirtechexpo.com

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ADVERTISING SOLUTIONS FOR MIR – MULTIMEDIA INTEGRATION EXPO 2027

Dear Exhibitor,

We have pleasure in drawing your attention to some advertising opportunities to enforce your visibility as exhibitor at **MIR – MULTIMEDIA INTEGRATION EXPO 2027**.

DESCRIPTION	PRICE LIST
☐ COMPANY LOGO ON VISITOR GUIDE PLAN	€ 800
☐ LOGO ON ONLINE GUIDE PLAN	€ 500
☐ COVER OF VISITOR GUIDE PLAN	€ 3.500
WEBSITE ADVERTISING BANNER	
☐ Home Page	€ 1.200
☐ Internal Pages	€ 500
☐ Visitors' Reserved Area Home Page	€ 2.000
☐ DOUBLE SIDED 1X1.40 MTS STANDS BRANDING	€ 810
☐ GLASS WINDOWS IN PAVILION	€ 750
☐ GLASS WINDOWS ENTRANCE	€ 3.000

VAT must be added to these figures, if due**PLEASE NOTE:** The above solutions are just part of a broader range of offers that can be found on the website:<https://www.mirtechexpo.com/en/exhibit/promote-your-company>

MULTIMEDIA INTEGRATION EXPO Team are available to examine any other requests not listed in the sales brochure and can also design new solutions tailored to your visibility needs.

Date _____

Stamp and signature of the legal representative



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IMPORTANT DEADLINES:

REGISTRATION PROCEDURE:

IMPORTANT: sent a copy of the application via e-mail expo@iegexpo.it
(For details see Chap. I Art. 2 in Rules and Regulations)

BALANCE DEADLINE

27 FEBRUARY 2027 - Deadline for total balance payment (Chap. II Art. 3 of General Rules & Regulations).

WITHDRAWAL RULES	BY 22 DECEMBER 2026	<i>If the written cancellation reaches the Organizer no later than 22 DECEMBER 2026, the penalty will be equal to an amount corresponding to the registration fee</i>
	BY 26 FEBRUARY 2027	<i>If the written cancellation reaches the Organizer from 23 DECEMBER 2026 TILL 26 FEBRUARY 2027, the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal</i>
	from 27 FEBRUARY 2027	<i>if the written cancellation reaches the Organizer from the date of 27 FEBRUARY 2027, penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal</i>

FOR FURTHER INFORMATION:

	SECTOR	TEAM	TEL. +39	EMAIL
Info for exhibitors, exhibiting space sale, advertising spaces in exhibition pavilions, web advertising, catalogue advertising sale	EXHIBITION MANAGER	Romina Magnani	0541 744 468	romina.magnani@iegexpo.it
	SALES OFFICE	Maria Anna Chiapello	0541 744 816	maria.chiapello@iegexpo.it

WARNING! NOTICES TO EXHIBITING COMPANIES

We hereby inform you that some companies, including "International Fairs Directory", "Mulpor Company Srl," "Oceandatalinks ", " Fortune Business Intelligence group inc - fortunebig ", based in different parts of the world and with constantly changing company names, are used to send our exhibiting companies forms in which they request to correct the data of the companies themselves, for the publication of advertisements, in online magazines, improperly using the trademarks of our events, or propose the sale of databases of names of buyers complete with company names, names of internal contacts, their contacts Email, website, addresses, telephone and fax. The companies of the aforementioned type **HAVE NOT BEEN AUTHORIZED BY US** to use our name or the brands connected to us. Therefore, an arbitrary and illegitimate use of the distinctive signs of others is evident, in order to create misunderstandings in the recipients of the aforementioned communications. It is also understood **that Italian Exhibition Group Spa has not communicated or transferred any data of its buyers to the companies that propose the sale of databases of our buyers.** In the event that you receive forms or proposals for the sales of database, also by e-mail, from the companies as specified above, we invite you to pay **MAXIMUM ATTENTION**, taking into account the above.



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A1 STAND TYPE

16 SMQ – SIZE 4X4

SET UP

BLACK WALLS H 250 CM WITH BLACK ALUMINUM FRAMED
RED CARPET

- 1 STORAGE ROOM 100X100 CM
- 1 RECTANGULAR TABLE 160X80XH 75 CM
- 3 CHAIRS
- 1 RECEPTION DESK 100X40XH 100 CM
- 1 STOOL
- 1 WASTE BIN
- 1 COAT HANGER

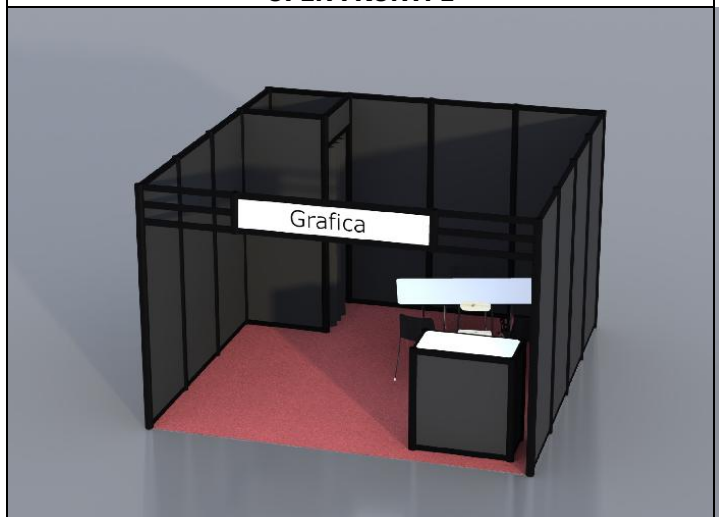
ELECTRICAL SYSTEM

- 1 ELECTRICAL BOARD
- 1 SOCKET 220 V
- 3 LAMPS

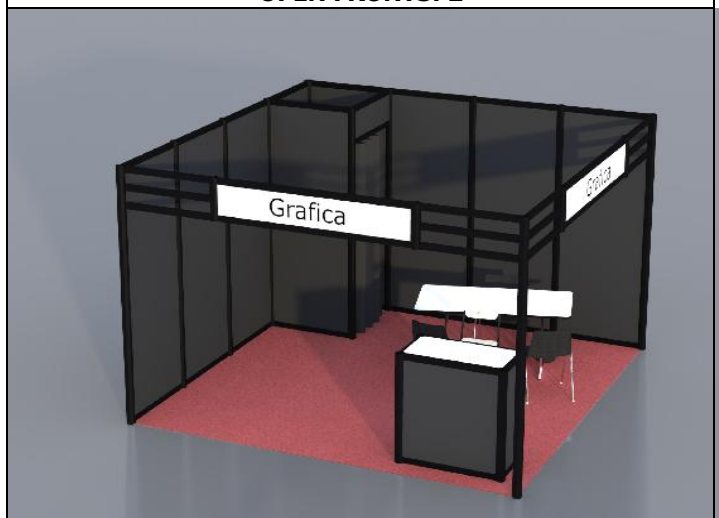
STANDARD GRAPHIC

STANDARD GRAPHIC 194 X H 28 CM BLACK WRITTEN ON WHITE
SUPPORT

OPEN FRONT: 1



OPEN FRONTS: 2



€ 4.641,20

Registration fee is included.

SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired materials until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.



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A4 STAND TYPE

16 SMQ – SIZE 4X4

SET UP

VARNISHED WOOD WALLS H 290 CM
RED CARPET

- 1 STORAGE ROOM 100X100 CM
- 1 RECTANGULAR TABLE 160X80XH 75 CM
- 3 CHAIRS
- 1 STOOL
- 1 RECEPTION DESK 100X40XH 100 CM
- 1 WASTE BIN
- 1 COAT HANGER

ELECTRICAL SYSTEM

- 1 ELECTRICAL BOARD
 - 1 SOCKET 220 V
 - 3 LAMPS
- IN YOUR AREA IS INCLUDED 1KW ELECTRICAL SUPPLY (220 V) WHICH IS ENOUGH FOR STANDARD ELECTRICAL SYSTEM.

STANDARD GRAPHIC

STANDARD GRAPHIC 180XH 40 CM SUPPORT SIZE
BLACK WRITTEN ON WHITE SUPPORT

OPEN FRONT: 1



OPEN FRONTS: 2



€ 4.705,20

Registration fee is included.

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A4 STAND TYPE

32 SMQ – SIZE 8X4

SET UP

VARNISHED WOOD WALLS H 290 CM
RED CARPET

1 STORAGE ROOM 200X100 CM
2 RECTANGULAR TABLE 160X80XH 75 CM
6 CHAIRS
2 STOOL
2 RECEPTION DESK 100X40XH 100 CM
1 WASTE BIN
1 COAT HANGER

ELECTRICAL SYSTEM

1 ELECTRICAL BOARD
2 SOCKET 220 V
6 LAMPS
IN YOUR AREA ARE INCLUDED 2KW ELECTRICAL SUPPLY (220 V)
WHICH IS ENOUGH FOR STANDARD ELECTRICAL SYSTEM.

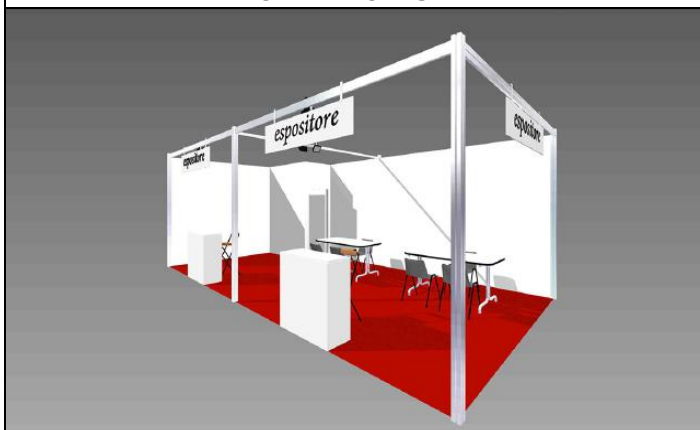
STANDARD GRAPHIC

STANDARD GRAPHIC 180XH 40 CM SUPPORT SIZE
BLACK WRITTEN ON WHITE SUPPORT

OPEN FRONT: 1



OPEN FRONTS: 2



€ 8.560,40

Registration fee is included.

SUPPLY GENERAL CONDITIONS

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G STAND TYPE

16 SMQ – SIZE 4X4

SET UP

VARNISHED WOOD WALLS H 290 CM
RED CARPET

1 STORAGE ROOM 100X100 CM
1 RECTANGULAR TABLE 160X80XH 75 CM
3 CHAIRS
1 STOOL
1 RECEPTION DESK 100X40XH 100 CM
1 WASTE BIN
1 COAT HANGER

ELECTRICAL SYSTEM

1 ELECTRICAL BOARD
1 SOCKET 220 V
3 LAMPS
IN YOUR AREA IS INCLUDED 1KW ELECTRICAL SUPPLY (220 V) WHICH IS
ENOUGH FOR STANDARD ELECTRICAL SYSTEM.

STANDARD GRAPHIC

STANDARD GRAPHIC 180XH 40 CM SUPPORT SIZE
BLACK WRITTEN ON WHITE SUPPORT

OPEN FRONT: 1



OPEN FRONTS: 2



€ 4.945,20

Registration fee is included.

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G STAND TYPE

32 SMQ – SIZE 8X4

SET UP

VARNISHED WOOD WALLS H 290 CM
RED CARPET

1 STORAGE ROOM 200X100 CM
2 RECTANGULAR TABLE 160X80XH 75 CM
6 CHAIRS
2 STOOL
2 RECEPTION DESK 100X40XH 100 CM
1 WASTE BIN
1 COAT HANGER

ELECTRICAL SYSTEM

1 ELECTRICAL BOARD
2 SOCKET 220 V
6 LAMPS
IN YOUR AREA ARE INCLUDED 2KW ELECTRICAL SUPPLY
(220 V) WHICH IS ENOUGH FOR STANDARD ELECTRICAL
SYSTEM.

STANDARD GRAPHIC

STANDARD GRAPHIC 180XH 40 CM SUPPORT SIZE
BLACK WRITTEN ON WHITE SUPPORT

OPEN FRONT: 1



OPEN FRONTS: 2



€ 9.040,40

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F STAND TYPE

16 SMQ – SIZE 4X4

SET UP

VARNISHED WOOD WALLS H 290 CM
WOOD STAVES STRUCTURE
RED CARPET

1 STORAGE ROOM 100X100 CM
1 RECTANGULAR TABLE 160X80XH 75 CM
3 CHAIRS
1 STOOL
1 RECEPTION DESK 100X40XH 100 CM
1 WASTE BIN
1 COAT HANGER

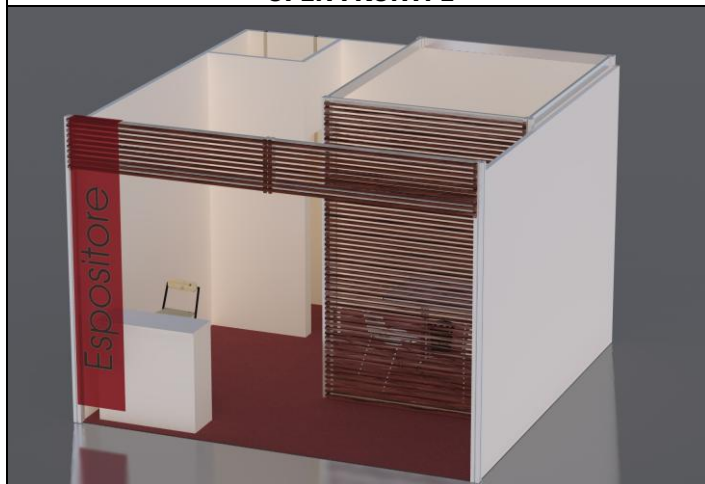
ELECTRICAL SYSTEM

1 ELECTRICAL BOARD
1 SOCKET 220 V
3 LAMPS
IN YOUR AREA IS INCLUDED 1KW ELECTRICAL SUPPLY (220 V) WHICH IS
ENOUGH FOR STANDARD ELECTRICAL SYSTEM.

STANDARD GRAPHIC

PRINTED FLAG WITH COMPANY NAME 50XH 290 CM

OPEN FRONT: 1



OPEN FRONTS: 2



€ 5.393,20

Registration fee is included.

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F STAND TYPE

32 SMQ – SIZE 8X4

SET UP

VARNISHED WOOD WALLS H 290 CM
WOOD STAVES STRUCTURE
RED CARPET

1 STORAGE ROOM 200X100 CM
2 RECTANGULAR TABLE 160X80XH 75 CM
6 CHAIRS
2 STOOL
2 RECEPTION DESK 100X40XH 100 CM
1 WASTE BIN
1 COAT HANGER

ELECTRICAL SYSTEM

1 ELECTRICAL BOARD
2 SOCKET 220 V
6 LAMPS
IN YOUR AREA ARE INCLUDED 2KW ELECTRICAL SUPPLY (220 V)
WHICH IS ENOUGH FOR STANDARD ELECTRICAL SYSTEM.

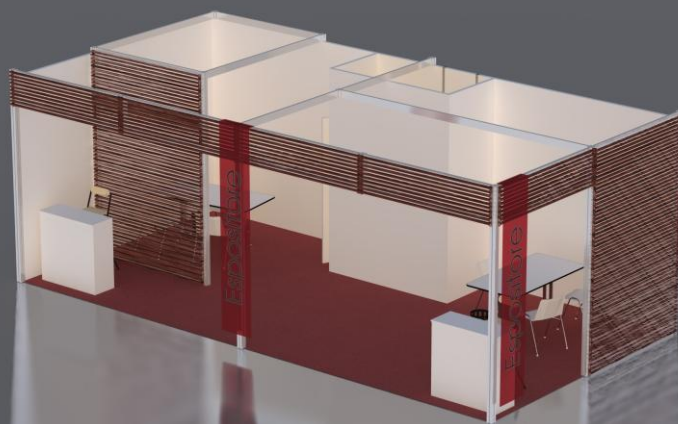
STANDARD GRAPHIC

PRINTED FLAG WITH COMPANY NAME 50XH 290 CM

OPEN FRONT: 1



OPEN FRONTS: 2



€ 9.936,40

Registration fee is included.

SUPPLY GENERAL CONDITIONS

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