



**MIR
MULTIMEDIA
INTEGRATION
EXPO**



HALL A4 & STAGE C1

MIR TECH & LIVE YOU PLAY 2026

April 12 – 14 Aprile 2026 - Rimini, Italia

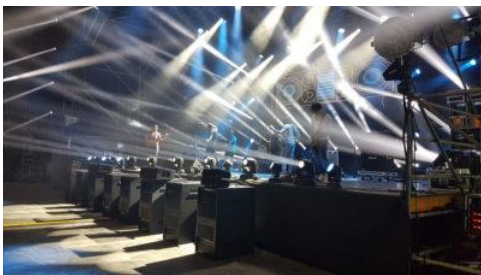
Stand MIR: HALL A4 - Live You Play: Stage C1

PRESS RELEASE

PIU'39 ANNOUNCES ITS PARTICIPATION IN MIR TECH AND LIVE YOU PLAY 2026 WITH CUTTING-EDGE AUDIOVISUAL SOLUTIONS

Milan, 2026 – Più39 Audio Visual is pleased to announce its participation in MirTech and Live You Play 2026, two of the leading events dedicated to technological innovation and immersive entertainment. On this occasion, the company will showcase a selection of its most advanced professional solutions in lighting, LED displays, and high-performance audio.

Brands at the stand: Pluslite (Rental and Entertainment line), Pluslite Compact Lighting Room, Ledex Screen Solution (Rental, Installation and Creative line), Pathway. Additional brands include Gafer.pl (entertainment accessories), Niko (home automation and integrated systems), Vue Audiotechnik (audio).



On Stage C1, a leading role will be played by lighting designer Jerry Roberto Romani, who will demonstrate the full potential of PLUSLITE technologies, transforming light into a narrative and spectacular element. He will be joined by Sarò Tinè managing VUE Audiotechnik audio systems and Gabriele Ernani handling LEDEX visual direction, creating a coordinated, immersive, and high-impact experience.

On the Live You Play stage, you will discover cutting-edge lighting technology by PLUSLITE: **VERSE**: RGB LaserBeam(IP66) featuring tri-phosphor tech, ultra-narrow beam, a well-defined whitecolor **VERO300**: 500W 3-in-1 moving head (Beam/Spot/Wash) with linear CMY color mixing. **miniART**: LED Wash/Beam Zoom fixture with 7 x 60W Osram sources and wireless DMX control. **SMALLY**: An ultra-compact and lightweight solution for flexible installations in limited spaces. Also on display will be brand-new products making their exclusive debut for the live entertainment sector. pluslite.eu

Visitors will experience the “Sounds Good” performance of the VUE Audiotechnik P.A. system. The installed line array configuration will consist of 32 [al-4 Berillio Truexten](#) units (16 per side), powered by next-generation [VueDrive](#) amplification, with 4 al-4 subwoofers flown and 4 top-of-the-range h-class modules ([hs-221](#)) ground-stacked. piu39av.com/vue-audiotechnik

For the video setup, a **Ledex/Ledant A Series Outdoor Blackface LED screen** (3.9 mm pitch) will be installed. Thanks to the use of black-body LEDs, this screen delivers superior contrast and exceptional

color depth, making it ideal for broadcast studios, indoor corporate events, and outdoor stages. piu39av.com/ledexscreensolution

For the connection of audio, lighting, and video system components, cabling, scenic element assembly, and equipment marking, Gafer.pl products—of which we are the national distributor—will be used. These include durable, tightly woven gaffer tape that leaves no residue, ultra-thin and waterproof, as well as rubber ties, Velcro straps, zip ties, work gloves, and more. piu39av.com/gafer-pl

A major new development for 2026 is the addition of PATHWAY to the PIU39 portfolio. Pathway solutions provide advanced control and distribution systems for lighting networks, further expanding integration and management capabilities pathway.acuitybrands.com

LIVE YOU PLAY C1 – SHOW SCHEDULE:

Live Show (Band – Pop Deluxe) - 5 time slots: 11:30–11:50, 12:50–13:10, 14:10–14:30, 15:30–15:50, 16:50–17:10

Virtual Show – 5 time slots: 11:50–12:10, 13:10–13:30, 14:30–14:50, 15:50–16:10, 17:10–17:30

STAND HOURS – HALL A4:

Sunday, April 12 and Monday, April 13: 10:00 AM – 6:30 PM

Tuesday, April 14: 10:00 AM – 5:00 PM

An innovation and networking hub

Participation in MirTech and Live You Play 2026 represents an important opportunity for Più39 to meet industry professionals, partners, and clients, sharing visions and future developments in the audiovisual sector.

“Being present at these events means not only showcasing our technologies, but above all creating connections and inspiring new projects,” states the Più39 team.

PIU39 invites all visitors to experience its solutions live in Hall A4 and attend live demonstrations at Stage C1, where they can meet the technical and commercial team.

For more information:

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Contact us and request your free ticket

To learn more about MIR TECH: <https://www.mirtechexpo.com/it>

Milan 31 March 2026